

MGMT320
**Business,
Government,
and Society**

WINTER 2012
TUESDAYS &
THURSDAYS

SECTION A:
3:30-5:20
PACCAR 391

SECTION C:
1:30-3:20
EXED 110

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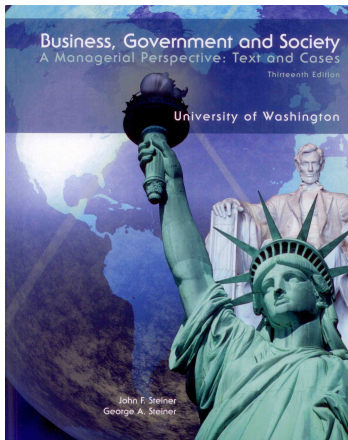
COURSE BASICS: WHY AM I HERE?

Organizations do not exist in a vacuum. Every day, managers and employees must face a wide range of external pressures and constraints that comprise the political, social, and legal environment of business. The purpose of this course is to review these forces and explore their impact in depth. Each of you will leave the class with an understanding of five core topics:

- ✓ **Ethics.** Learn how to recognize and address ethical issues in a manner that acknowledges relevant moral obligations.
- ✓ **Stakeholder Management.** Gain an appreciation for the full range of stakeholders tied to organizations and how they both influence and are influenced by the organization itself.
- ✓ **Corporate Social Responsibility.** Develop an understanding of the potential role of the organization in supporting and improving society as a whole.
- ✓ **Sustainability.** Develop an appreciation for the impact of business on the environment and the principles of sustainable business.
- ✓ **Corporate Governance.** Understand the history of corporate governance and the nature of the relationships among shareholders, managers, and the board of directors.



READING MATERIALS



1. **Textbook:** Steiner, J. F. & Steiner, G. A. 2012. Business, Government, and Society. Boston: McGraw-Hill. Make sure you have the 13th Edition
2. **Slides:** Stripped-down versions are posted by midnight the day before class.
3. **Handouts:** These include cases, notes, assignments, etc. Usually, I will post these online after class for reference.

WORKLOAD AND GRADING

Consistent with Foster policy, please note that a median grade of 3.2 is enforced for the class. Grades are determined by the following criteria:

Quizzes	15%	Two quizzes will be administered during the semester. Both quizzes will consist of ten multiple choice questions and a short essay.
Team Project	25%	For this project, you will collaborate in teams of four* to give a 10 minute presentation on a current issue in business ethics, followed by a 5 minute Q&A. Final written deliverables include (a) a one page, single-spaced executive summary of the core ethical issues addressed from each student (b) peer review forms assessing the quality of others' contributions, and (c) evaluation forms that provide thoughtful feedback on others' presentations. <i>*A small number of groups may have three people depending on class size.</i>
Midterm Exam	30%	The midterm exam will consist of 60 multiple choice questions covering lectures, readings, and assignments from the first half of the semester.
Final Exam	30%	The final exam structure is identical to the midterm. It is <i>not</i> cumulative.

CLASS SCHEDULE, READINGS, AND KEY HANDOUTS

Date	Topic	Ch. (pgs.)	Key Handouts	Deliverables
Jan. 3 rd	Introduction	-	• Project overview	
Jan 5 th	Overview of the Business Environment	1&2 (54)		
Jan 10 th	Business = Power	3 (28)	• Team assignments	• Project date preferences
Jan 12 th	Business = Evil The Smartest Guys in the Room, Part I	4 (38)	• Project dates	
Jan 17 th	The Smartest Guys in the Room, Part II	-		• Quiz #1
Jan 19 th	CSR Basics	5 (36)		
Jan 24 th	CSR In Action	6 (37)		
Jan 26 th	Business Ethics	7 (44)	• Midterm review sheet	• Project memo
Jan 31 st	Midterm Exam	1-7 (237)		
Feb. 2 nd	Making Ethical Decisions	8 (33)		
Feb 7 th	Cave Rescue	-		
Feb 9 th	MNCs	11 (43)		
Feb 14 th	Globalization	12 (41)		
Feb 16 th	Ethical Leadership	-		• Quiz #2
Feb 21 st	The Greening of Business	13&14 (76)		
Feb 23 rd	Team Presentations #1		• Evaluation forms	• Evaluation forms • Peer reviews and executive summaries (if presenting)
Feb 28 th	The Evolution of Work	16 (36)		
Mar 1 st	Team Presentations #2		• Evaluation forms	• Evaluation forms • Peer reviews and executive summaries (if presenting)
Mar 6 th	Corporate Governance	18 (43)		
Mar 8 th	Team Presentations #3		• Evaluation forms • Final review sheet	• Evaluation forms • Peer reviews and executive summaries (if presenting)
Exam Week	Final Exam	8,11-14,16,18 (272)		

FINE PRINT

Absentee Policy: Every student is expected to attend class. Students missing class on a quiz, exam or presentation date will be given a “0” for the quiz/exam/presentation unless prior arrangements have been made. If some extreme event or religious observance is going to require you to miss an exam, you must contact me **two weeks** before the exam date. In special cases of unforeseen circumstances that prevent prior notice, you should contact me as soon as possible to make alternative arrangements. Claims of physical illness must be accompanied by documentation from a physician, and claims of death in the family must be accompanied by a funeral announcement.

Late Assignment Policy: You will lose 20% of your project grade for each day **any** of your deliverables are late. The **only** valid excuse for a late assignment is a family or medical emergency with documentation. Computer trouble, outside work responsibilities, and car trouble are not legitimate excuses.

Academic Integrity: I employ the policies and procedures espoused by the University of Washington Student Conduct Code to maintain academic integrity in the course. The Student Conduct Code affirms that students have the responsibility to practice high standards of academic and professional honesty and integrity and thus prohibits cheating, attempted cheating, plagiarism, and lying to administration or faculty as it pertains to academic work. I employ BlackBoard’s SafeAssign feature (a plagiarism detection tool) to maintain academic integrity in my course. Electronic devices, notes, and talking are prohibited during all exams. Suspected violations will be handled in compliance with the University of Washington Student Conduct Code (<http://www.washington.edu/admin/rules/policies/WAC/478-120TOC.html>) as outlined in Washington Administrative Code 478-120.

Catalyst Survey: Around week 8 of the quarter you will receive an email from the Foster School requesting that you fill out a brief survey on catalyst. The purpose of the survey is to assess your progress with the course material. The survey is not incorporated into your course grade in any way. However, please be sure to complete the survey promptly to ensure a high-quality learning experience for future classes at the Foster School.